

## **Job Description**

**Job Title: Employer Engagement Specialist**

**Reports to: Regional Employer Manager**

**Grade Band: E**

### **Purpose**

The Employer Engagement Specialist will work across multiple contracts to generate sustainable job opportunities for our participants.

You will use your sales and recruitment experience, knowledge, and skills to identify and engage local employers building lasting relationships matching the Trusts services to their needs.

Essentially you will work closely with employers and internal delivery staff, taking a holistic approach to support employers to gain employment opportunities for Shaw Trust programme participants.

### **Main Duties and Responsibilities**

1. Manage the identification and development of a range of work experience placements and vacancies for participants considering the employment needs and aspirations of the individual.
2. Work closely with Support Managers/Key Workers/Employment Advisors to move participants into appropriate employment as quickly as possible.
3. Identify, engage and account manage local employers to develop an understanding of their workforce development needs and how Shaw Trust can support them.
4. When required carry out appropriate workplace Health and Safety assessments and liaise with the employer to ensure appropriate adjustments are made.
5. Promote the benefits of inclusive employment practices to employers across your region. Encouraging them to join our employer pledge scheme and gain recognition as a Disability Confident employer.
6. Lead locally on the development and maintenance of effective relationships with employers, employer forums, and other key stakeholder groups linking in with other operational staff working across the Shaw Trust group as appropriate.

7. Take all opportunities to sell to employers the services available to them from the Shaw Trust Group and the benefits to their organisation.
8. Work closely with other frontline staff and the National Inclusive Employment Team design bespoke recruitment, workforce develop and support packages to meet the needs of partner employers.
9. Set up and run employer engagement activities across your region, to support employment services contracts.
10. Maintain records of available opportunities and employer requirements, sharing information across internal delivery, our supply chain, and other Shaw Trust Group business streams as appropriate.
11. Liaise with employers and Support Managers/Key Workers/ Employment Advisors to jointly agree post-employment support for both employers and participants.
12. Take responsibility for managing the post-employment support services to account managed employers.

## Other

1. To undertake any further training as identified in the Shaw Trust review procedures.
2. Ensure that safe working practices are followed in respect of COSHH and other Risk Assessment control measures.
3. Employees must comply with the provisions of 'The Health and Safety at Work Act 1974' and must take reasonable care for the health and safety of themselves and of other persons who may be affected by their acts of omissions whilst at work. Employees are also required to co-operate with their employer to enable them to perform or comply with any statutory provisions. The Trust's efforts to promote a safe and healthy working environment can only succeed with the full co-operation of its employees.
4. To understand, comply with and promote Shaw Trust's safeguarding policy and procedures. It is the responsibility of all employees to make the working environment safe and secure for all. Everyone must adhere to the 5 Rs in relation to possible abuse: Recognition, Response, Reporting, Recording and Referral. The Trust can only ensure its dedication to the protection of vulnerable people with the full cooperation of its employees.
5. The Trust has a Diversity and Inclusion Policy, and it is the responsibility of all staff to comply with this. The key responsibilities for staff under this Policy are set out in the Trust Code of Conduct.
6. To maintain the confidentiality about clients, staff, and other Trust business. The work is of a confidential nature and information gained must not be communicated to other persons except in the recognised course of duty. The post holder must always meet the requirements of the Data Protection Act

7. To maintain awareness of risk and to take personal responsibility for ensuring that the Trust is not unnecessarily exposed to risk. To report any issues or concerns relating to risk and the effectiveness of the Trust 's risk management arrangements.
8. Be aware of, promote and implement Shaw Trust's Risk, Quality, and Information Security Management Systems.
9. To report to line manager, or other appropriate person, in the event of awareness of bad practice.
10. Recycle and manage energy within your environment in line with Shaw Trust's Strategic aim to adopt green approaches and become carbon neutral.

This job description is intended to provide a broad outline of the main duties and responsibilities only. The post holder will need to be flexible in developing the role in conjunction with the line manager. The post holder may be asked to carry out any other delegated duty or task that is in line with their post.

<p align="center"><b>Person Specification</b></p> <p align="center"><b>Job Title: Employer Engagement Specialist</b></p> <p align="center">(E=Essential D=Desirable)</p>
<p><b>SKILLS AND CORE COMPETENCIES</b></p>
<p><b>Technical competency (qualifications and training)</b></p> <ul style="list-style-type: none"> <li>• Minimum of 5 GCSEs (A to C) or equivalent qualifications <b>(E)</b></li> <li>• Holding or able to achieve NVQ Level 3 Sales and Marketing or Customer Service (or equivalent) <b>(D)</b></li> <li>• Demonstrable evidence of Continuing Professional Development <b>(E)</b></li> </ul>
<p><b>Experience</b></p> <ul style="list-style-type: none"> <li>• Demonstrable experience of the recruitment or sales sector <b>(E)</b></li> <li>• Proven experience of meeting and exceeding targets <b>(E)</b></li> <li>• Experience of engaging and gaining commitment from employers, local authorities, health service providers and voluntary sector organisations <b>(E)</b></li> <li>• Experience of proactively selling services to businesses+ <b>(E)</b></li> <li>• Experience within the employment, training, or skills sectors <b>(D)</b></li> <li>• Experience of developing tailored service packages to businesses to meet their workforce development and recruitment needs <b>(D)</b></li> <li>• Lived experience of local community and participant groups – reflecting demographics <b>(D)</b></li> </ul>
<p><b>Skills and Attributes</b></p> <ul style="list-style-type: none"> <li>• Excellent IT skills, including familiarity with Microsoft Office software and previous experience of working with databases. <b>(E)</b></li> <li>• Knowledge of the local labour market <b>(E)</b></li> <li>• Excellent verbal and written skills and ability to communicate concisely and effectively <b>(E)</b></li> <li>• Demonstrable experience of providing excellent customer service skills <b>(E)</b></li> <li>• Understanding of our client group and the barriers our clients may face <b>(E)</b></li> <li>• Understanding of data protection and information security <b>(E)</b></li> <li>• Understanding of employer expectations and accessing career opportunities <b>(E)</b></li> <li>• An understanding of, and positive attitude towards mental and physical wellbeing; community and social inclusion; and a barriers faced by disabled people and the long term unemployed in the labour market. <b>(D)</b></li> <li>• Local community knowledge – knowing what provision and support services are available locally.</li> <li>• Knowledge of benefit system and employability programmes. <b>(D)</b></li> <li>• An understanding of the requirements of health and safety risk assessments in the workplace. <b>(E)</b></li> </ul>

**Personal qualities, communicating and relating to others**

- Excellent interpersonal and communication skills **(E)**
- Good at building relationships with both internal and external stakeholders **(E)**
- Ability to use initiative when required and take a problem-solving approach to work tasks **(E)**
- Ability to work well as part of a team and independently when required **(E)**

**Safeguarding**

- Be able to display an awareness, understanding and commitment to the protection and safeguarding of young people and vulnerable adults. **(E)**
- This post requires a Disclosure and Barring Service Check at enhanced level **(E)**

**Other**

- Understand and be able to demonstrate a commitment to Equal Opportunities and Diversity. **(E)**